

The International Lake Constance Region in Figures 2021

www.statistik-bodensee.org

1. The International Lake Constance Region

The international Lake Constance region is composed of the territories of ten states or cantons in four nation states. It is an attractive place to live and work, boasting a rich natural and cultural landscape and featuring vibrant cross-border alliances.

Lake Constance in figures*

Max. length:	63 km
Max. width:	14 km
Shoreline:	273 km
Surface area:	536 km ²
Max. depth:	251 m
Water volume:	48 km ³
Altitude above sea level:	395 m

*Source: www.igkb.de



Key figures for the Lake Constance region

4 nation states:	Germany, Switzerland, Austria, Principality of Liechtenstein
Surface area:	14,797 km ²
Population:	4.1 millions (2019)
Highest point:	3,312 m, Piz Buin (Vorarlberg)
Lowest point:	332 m, Rhine near Weiach (canton of Zurich)

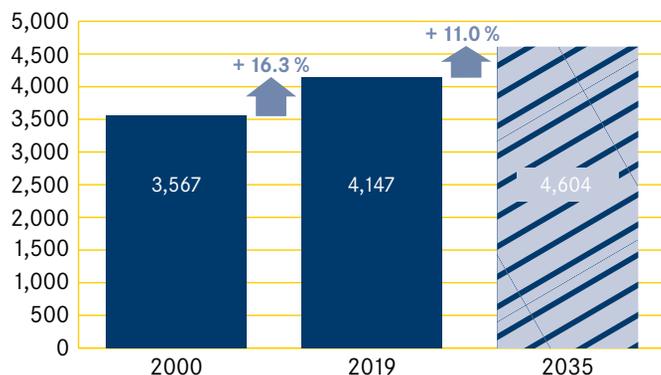
2. Population

Over the last 19 years, the population in the Lake Constance region has grown by a little over 16%. Of the region's 4.1 million inhabitants today, 61% are between 20 and 64 years of age, and 20% are younger than 20 years old. The most densely populated areas are Greater Zurich, around Lake Constance and in the Rhine valley.

Population in the Lake Constance region¹

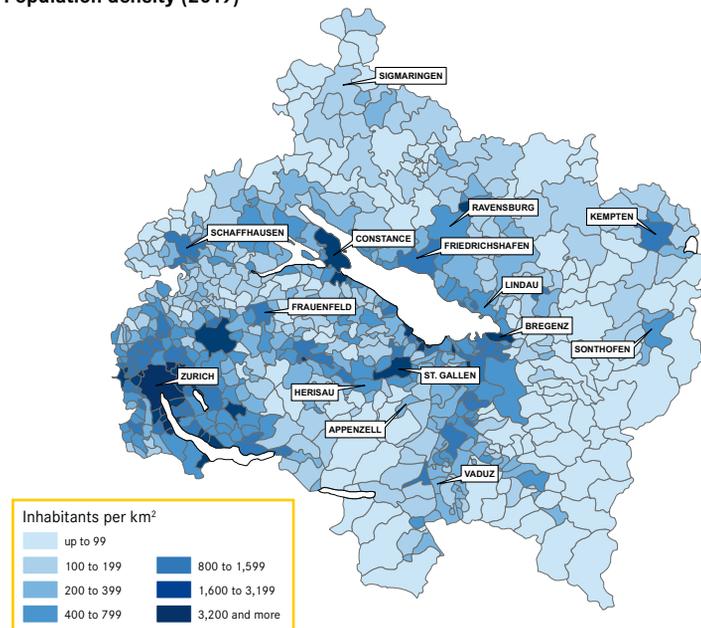
	Population 2019 (thousands)	Population 2035 (thousands)	Average annual change
German territory	1,227	1,250	+ 0.1%
Swiss territory	2,483	2,896	+ 1.0%
Liechtenstein	39	43	+ 0.6%
Vorarlberg	398	416	+ 0.3%
Lake Constance region	4,147	4,604	+ 0.7%

Development of the population in the Lake Constance region¹ (thousands)

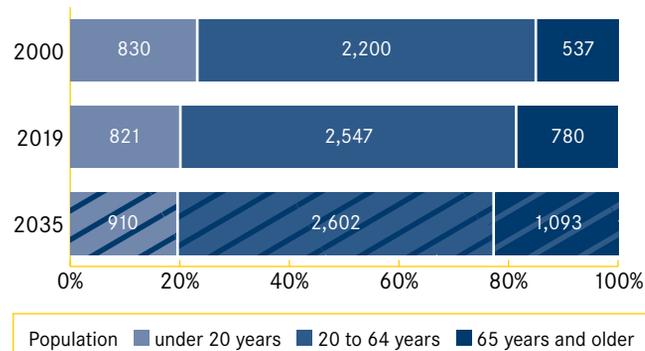


¹ Population forecasts by the statistics agencies show the possible development of the population in keeping with past demographic trends.

Population density (2019)²



Age structure in the Lake Constance region¹ (% and thousands)



² Population per km² of productive land (i.e. excluding bodies of water and without unproductive land such as sand or gravel)

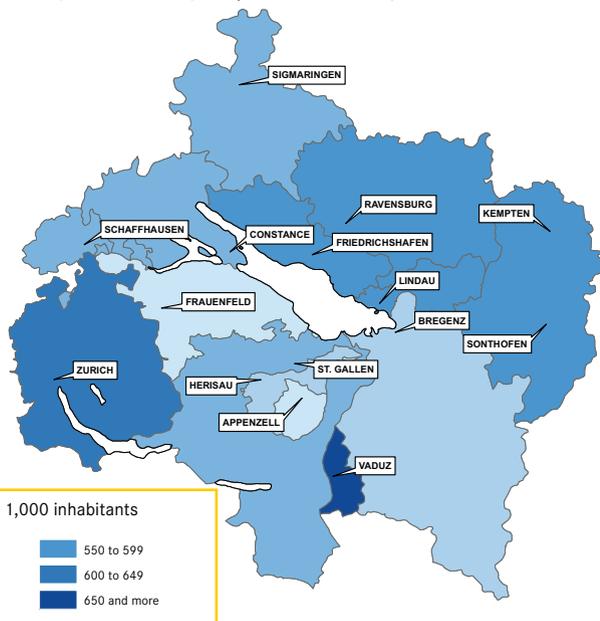
3. Economy

Employees with their place of work in the Lake Constance region³

Year	No. of employees (thousands)	Average annual change
2000	1,930	-
2010	2,094	+ 0.8 %
2019	2,323	+ 1.2 %

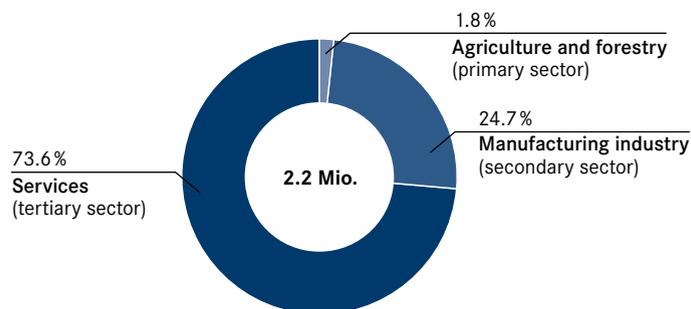
The employee concentration (employees per thousand inhabitants) varies strongly in the region. The highest concentrations can be found in Liechtenstein with 1,048 and in the canton of Zurich with 605 employees per thousand inhabitants.

Employee concentration (2019)³ (Employees at their place of work per 1,000 inhabitants)



³ Including commuters. In the case of Vorarlberg, the 2000 figures refer to the number of employees at their place of residence, while the figures from 2010 and 2019 relate to employees at their place of work. As a result, the development of the Lake Constance region between 2000 and 2010 is slightly underestimated.

Employees in the Lake Constance region by economic sector (2019)



Around 74 % of employees working in the Lake Constance region are in the services industry (tertiary sector), while 25 % work in the manufacturing industry (secondary sector). Nearly 2 % are employed in agriculture (primary sector). The largest individual industry is „Public and other services, education, healthcare“ with almost 660,000 employees.

Employees in the Lake Constance region by economic sector (2019)

Rank	Industry (sector)	Employees (thousands)	Percentage
1	Public admin; education, human health and social work, other services (tertiary)	658	28.3 %
2	Trade, transport & hotels, Inform. & communication (tertiary)	587	25.3 %
3	Financial, insurance, business services, real estate act. (tertiary)	463	19.9 %
4	Manufacturing (secondary)	412	17.7 %
5	Construction (secondary)	141	6.1 %
6	Agriculture, forestry and fishing (primary)	41	1.8 %
7	Mining and quarrying and other industry, without manufacturing (secondary)	21	0.9 %

3. Economy

Gross domestic product (GDP) at current market prices (2018)

The GDP of the Lake Constance region amounts to 272 billion euros or 314 billion Swiss francs. It therefore accounts for around 6% of the total GDP of the four participating nation states and is roughly equivalent to the national GDP of Finland (2018: 277 billion euros).

GDP (2018)

	Total Lake Constance region	German territory	Swiss territory	Liechtenstein	Vorarlberg
absolute (billion euros)	272	51	196	6	19
per inhabitant (thousand euros)	66	41	80	151	49

At an exchange rate of 1€ = 1.15 CHF (2018). In interpreting the GDP figures, incoming and outgoing commuters should be taken into account (see following illustration). In the case of large numbers of commuters, the GDP can only be used to a limited extent to draw conclusions on the income situation of the respective regional population.

Cross-border commuter flows in the Lake Constance region (2019)



4. Tourism

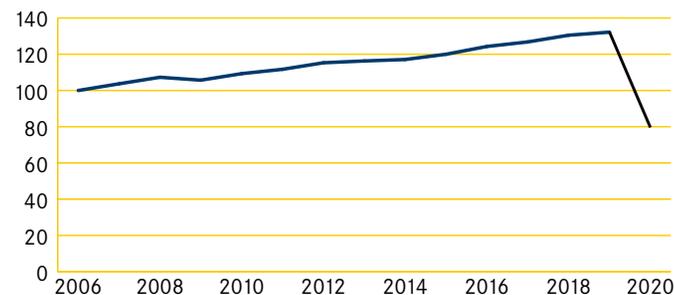
Overnight stays and average length of stays in the hotel business (hotels with 10 and more beds, 2020)

	Overnight stays (thousands)	Average length of stay (days)
German territory	6,188	2.0
Swiss territory	3,250	1.9
Liechtenstein	113	2.1
Vorarlberg	3,418	3.5
Lake Constance region	12,969	2.7

The overnight stays shown refer to the hotel industry (hotels, inns, guest-houses) with at least 10 beds. Due to a lack of data, overnight stays at campsites, in youth hostels, recreation and holiday homes as well as in private and commercial holiday apartments are not included. According to expert estimates, the overnight stays reported here represent approximately 30 to 50% of all tourist overnight stays in the Lake Constance region. The length of stay refers to the number of nights spent in the same hotel. The longer stay in the region of guests who change the place of accommodation (e.g. cycle tourists) is not reflected in these values.

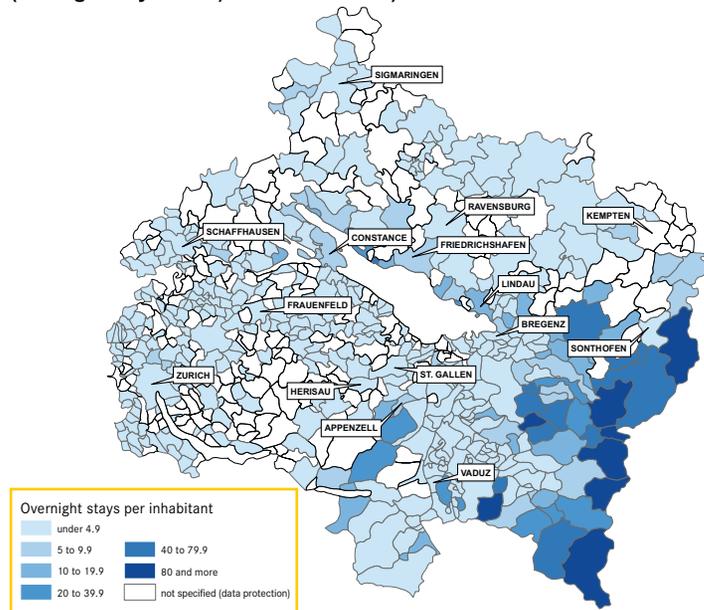
Development of overnight stays in the hotel business in the Lake Constance region

Index (2006 = 100)



5. Business Cycles

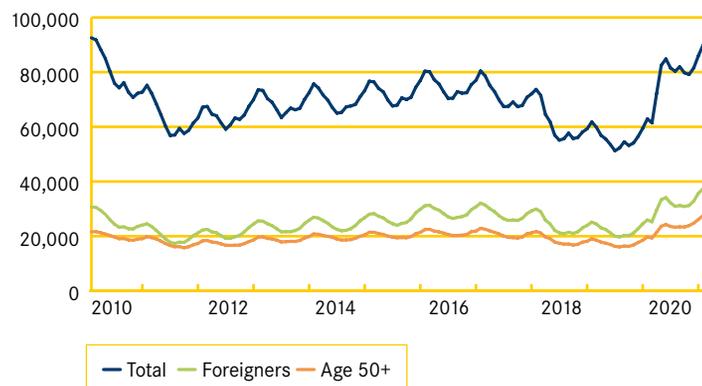
**Concentration of overnight stays in the hotel business
(overnight stays 2020 / inhabitants 2019)**



**Most important countries of origin of hotel guests
in the Lake Constance region (2020)**

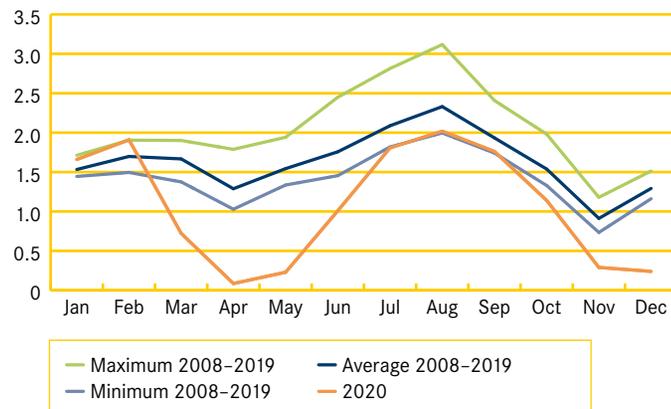
Rank	Country of origin	Number of overnight stays (thousands)	Share of overall overnight stays
1	Germany	7,898	61 %
2	Switzerland and Liechtenstein	2,714	21 %
3	Austria	644	5 %
4	The Netherlands	287	1 %
5	France	173	1 %

Registered unemployment in the Lake Constance region since 2010



Unemployment figures in the Lake Constance region were clearly on the decline before the start of the Corona pandemic. After the sharp decrease in the spring of 2020, hotel overnight stays came again very close to the long-term average in the following summer.

**Monthly development of hotel overnight stays
in the Lake Constance region (millions)**



Imprint

Statistic Platform Lake Constance

The Statistic Platform Lake Constance is a working group organized by the Economics Commission of the International Lake Constance Conference (IBK). It comprises representatives of statistics offices and other institutions in the Lake Constance region. The Bureau for Statistics of the Canton of St.Gallen is responsible for managing this project. The mission of the Statistic Platform Lake Constance is to provide all interested parties from governments, business and society with statistical figures for the international Lake Constance region (IBK region) on various themes. To this end, it draws primarily on existing data from the various public statistics systems in Germany, Liechtenstein, Austria and Switzerland, aligned across borders as far as possible.

Background information on the figures published in this leaflet as well as more detailed data on the Lake Constance region can be found at www.statistik-bodensee.org.

Editing

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The **International Lake Constance Conference (IBK)** is a joint platform set up by the administrations of the federal states and cantons of Baden-Württemberg, Schaffhausen, Zurich, Thurgau, St. Gallen, Appenzell Ausserrhoden, Appenzell Innerrhoden, The Principality of Liechtenstein, Vorarlberg and Bavaria. The aim of the IBK is to preserve and cultivate the Lake Constance region as an attractive living, natural and cultural environment and to strengthen a sense of regional identity. It is at the centre of a widespread network of regional cross-border alliances in the Lake Constance region. www.bodenseekonferenz.org